



# 2025 IMPACT REPORT

**EMPOWER WOMEN.  
TRANSFORM LIVES.**

# 2025

## YEAR IN REVIEW



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# 2025

## YEAR IN REVIEW



## Executive Summary

Together, we turned challenges into opportunities for impact as Blue Haven Foundation (BHF) continued to champion its mission of empowering women and girls from underserved communities through scholarships and wellness-focused learning programs that create pathways to brighter, more equitable futures. In three short years, we had tremendous growth.

This year represented a powerful season of growth, resilience, and generosity. Despite an economic climate marked by widespread corporate layoffs, BHF saw increased support from individual donors through both one-time and recurring gifts. We also broadened our grant-seeking efforts, strengthening our funding pipeline and reinforcing the foundation for long-term sustainability.

To further elevate visibility and deepen community connection, BHF launched branded apparel and collectible pins—creative awareness tools that supported our hands-on, frontline engagement in the communities we serve.

It was an active and high-impact year, defined by meaningful programs and milestones. Highlights included the *Light the Night* Halloween Book Drive, *Boobs & Bling: Strike A Pose* Breast Cancer Education & Wellness event, and the awarding of monies to eight young women—contributing to a 20% increase in overall scholarship giving. We also proudly welcomed two new grant funders, introduced our first silent auction with live giving, advanced planning for the launch of our Polished Pearls program in 2026, and invested in the systems and tools needed to enhance donor engagement and giving.

Each milestone reflects our unwavering commitment to education, wellness, and opportunity—and to creating lasting, generational change for the women and girls we serve.



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# Our Biggest Year Yet

As we close the chapter on 2025, we're proud to say this was not only our **third year as a small organization**, but also our **largest year of growth, impact, and momentum** to date. What started as a vision rooted in service, education, and community continues to grow—because of the people, partners, and purpose that surround it. This year was about building smarter, showing up stronger, and laying the groundwork for even bigger impact ahead.

## Leadership & Infrastructure Growth

In 2025, we ushered in **new board member roles**, strengthening our leadership structure and expanding the expertise guiding our mission forward. This evolution allowed us to move with greater intention, accountability, and long-term vision.

## Time, Talent & Service

Our community showed up in a major way:

- **100+ volunteer hours** dedicated to service and operations
- **50+ event hours** spent engaging, planning, and activating in real time
- **775+ people reached** through programs, resources, events, and other touchpoints

Every hour represented hands-on commitment to creating access, opportunity, and support.



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# Our Biggest Year Yet

## Fundraising & Financial Progress

This year marked a turning point in how we approached sustainability:

- Implemented and **tracked new fundraising initiatives**
- Successfully **launched fundraising activities during our Scholarship Brunch partnership**
- **Secured two microgrants** and applied to several major funding opportunities

These efforts helped diversify our funding streams and position us for continued growth.

## Partnerships & Community Presence

We strengthened our footprint by:

- **Forging new partnerships** and thoughtfully revisiting longtime relationships
- Maintaining a **strong, visible community presence** through consistent branding and in-person engagement

Our work was seen, recognized, and supported in meaningful ways.

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# Our Biggest Year Yet

## Email & Website

- Distributed our **first official email blast**
- **Over 1,000 website views** from **253 unique visitors**
- Average time on site: **3 minutes and 41 seconds**—a strong indicator of engagement

## Facebook Growth

- **15.5K+ page views**
- **2,044% increase in interactions** compared to year prior
- **138% growth in followers**
- Photos outperformed links as top content
- Best-performing post: **Thanksgiving Free Food Resources**, with over **3,000 views** and **85 positive reactions**

## Instagram Highlights

Our page is still growing but here were our most impactful posts reflected celebration, service, and community:

- **Zeta of the Year – Danielle Muñguia** | 3,275 views | 1,902 reach | 154 positive reactions
- **Thanksgiving Free Food Resources** | 3,012 views | 30 positive interactions
- **Scholarship Brunch Post-Event Carousel** | 2,390 views | 656 reach | 70 positive reactions

These moments affirmed that content rooted in recognition and resources resonates deeply.



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# Our Biggest Year Yet

## Where We Landed

2025 proved what's possible when strategy meets heart. We're closing this year energized, grateful, and more focused than ever on expanding scholarships, strengthening partnerships, and deepening community impact.

To our volunteers, partners, donors, supporters, and community—**thank you for helping make our biggest year yet a reality.** We're just getting started.

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## Positive Impact On Behalf Of Communities

At the core of **our mission** is a steadfast commitment to empowering females from underserved families and marginalized communities of color by providing the financial assistance needed to pursue higher education. We believe education is a powerful tool for breaking down barriers to success and creating opportunities for personal growth and long-term achievement.

Guided by this belief, **our vision** is to serve as a catalyst for positive transformation within the communities we serve.

**Our work** focuses on removing the financial obstacles that prevent talented young women from pursuing and completing a college education. Beyond direct financial support, Blue Haven Foundation invests in programs that foster resilience, confidence, and well-being, including mentorship, coaching, and health and wellness awareness initiatives. Together, these efforts enable our scholars to thrive academically, personally, and professionally.



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## Focused On Creating Better Tomorrows

Donations and grant funding are essential to advancing our mission and sustaining the **vital work** we deliver with direct, measurable impact in the community. Blue Haven Foundation is governed by a **volunteer board**, and we do not allocate funds toward salaries.

As a result, contributions are directed almost entirely to **mission-driven programs** that include:

- Scholarships and educational support
- Advocacy programs and workshops
- Community events and outreach
- Youth mentorship and learning programs

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## Funding & Engagement



### \$24K

COMBINED PARTNER  
SCHOLAR DOLLARS

### \$1.9K

BOOK  
DONATIONS

### 100+

ESTIMATED  
VOLUNTEER HOURS

### 6

COMMUNITY  
PARTNERS



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## Committed To Greater Growth

We are deeply committed to **financial stewardship** and **transparency**. Our administrative and operational costs remain under \$2,000 annually, allowing us to maximize dollars and ensure resources are directed where they are needed most—supporting students and families directly.

Monetary support does more than provide financial assistance; it represents a **meaningful investment** in education, empowerment, and equity. Contributions help students **overcome barriers** to academic success while also strengthening the families and communities that support them. By partnering with Blue Haven Foundation, donors play a critical role in **creating pathways** for young people—particularly girls and students from underserved backgrounds—to thrive, **break cycles** of disadvantage, and contribute positively to their communities.

With your support, we can expand our reach, **deepen our impact**, and continue preparing the next generation for lasting academic achievement and personal success.

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# Funding Tools & Programs

### UNRESTRICTED:

- Vehicle Donations
- Land/Property Donations
- Website Donations
- End of Year Giving
- Giving Tuesday
- Birthday Fundraising
- Restaurant Fundraisers
- 5% Beneficiary Challenge

### RESTRICTED:

- Five For The Founders Monthly Challenge
- Brunch Silent Auction & Live Fundraising
- Five Pearls Annual Pledge

### INCOMING MICROGRANTS:

- Bridge Builders Foundation
- Fat Brands Foundation

**\$1.8K**

FIVE FOR THE  
FOUNDERS

**\$4.5K**

SILENT AUCTION &  
LIVE FUNDRAISING

**\$750**

GIVING  
TUESDAY

**\$430**

WEBSITE  
DONATIONS

**\$3.5K**

MICRO  
GRANTS



# 2026

## A LOOK AHEAD



## More Connections for Girls

Looking ahead, Blue Haven Foundation will soft launch ***Polished Pearls: Future Leaders*** Program, a **flagship initiative** designed to prepare high-potential young women from underserved communities to become confident, college-ready, and career-driven leaders. Like a pearl—refined, resilient, and rare—each participant is supported in developing the skills, confidence, and purpose needed to thrive academically, professionally, and personally.

Polished Pearls is built on **three core pillars: Girls With Grit, Pearl Partners, and BHF Connect**. Together, these components provide mentorship, college readiness, life skills training, leadership development, and career exposure. Programs include peer-to-peer conversations with college students, a Big Sister-style mentorship model for incoming freshmen, and career networking with professionals and alumni.

In its **inaugural year**, the program will serve **10–20 participants**, providing access to mentorship, leadership experiences, and essential tools such as laptops or tablets, along with branded program materials. Expected outcomes include increased confidence and resilience, stronger college preparation, improved scholarship readiness, a greater sense of belonging, community engagement, and sustained access to personal and professional guidance.

Polished Pearls represents an **investment in the next generation** of empowered leaders and changemakers.



**EMPOWER WOMEN.  
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**GET IN TOUCH**

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